



[O₂W]

oxygen in wines



International Association of

Oxygen Management in Wine

called

O2inWinesTM



Why *O2inWines*TM ?

The topic of oxygen management in wine is generating considerable interest in the wine world because this would help to

- Improve wine quality & consumer enjoyment,
- Reduce wine faults,
- And improve winemakers control,
- By providing credible information & integral solutions on how to manage oxygen's impact from vine to wine

Our objectives

❑ **To unite the key players in the field of oxygen management in wines**

- To share our current knowledge and conduct research projects together in order to provide answers to the wine industry on Oxygen Management throughout the whole life of wine (from vine to bottle opening)
- The *O2inWines* members will strive to lead the research in Oxygen in Wine on a global scale

❑ **To provide credible information and integral solutions**

- Thanks to this association and creation of knowledge, *O2inWines™* aims at providing the wine professionals with new solutions allowing to improve and maintain the wine characteristics, as this is often related to Oxygen Management

❑ **To communicate via a common worldwide marketing channel**

- *O2inWines™* will establish mutually-beneficial marketing programs which will disseminate the information and solutions to the industry
- *O2inWines™* will organize scientific symposia and technical conferences providing professionals of the wine industry all over the world the state-of-the-art knowledge on oxygen management in wines

Two types of stakeholders

❑ Industrial Members

- Vendors & suppliers to the wine industry which are leading innovators in their field & heavily involved in researching oxygen management
- And influential players in the wine industry (including wineries & retailers) essential in creating consumer awareness for oxygen management
- Divided into two groups
 - ❑ Active and Founding members
 - ❑ Premium members

❑ Academic Members

- Leading researchers from institutes and universities throughout the world & renowned for their research on the influence of oxygen on wine quality

Our founding & active industrial members

- ❑ Nomacorc LLC (US, founding member, closures)
- ❑ Lallemand (France, founding member, yeast & bacteria)
- ❑ G3 enterprises (US, founding member, packaging & supply chain services)
- ❑ Perrier (France, active member, bottling line supplier)



Our premium industrial members

- ❑ Artenius PET Packaging Europe (Belgium, PET preforms & bottles)

- ❑ Inter Rhône Institute (France, interprofession company of the Rhône Valley)



Our academic members

- ❑ Prof. Andrew Waterhouse of the **UC Davis** in the US
- ❑ Dr. Bruce Currie of the **UC Davis** in the US
- ❑ Dr. Elizabeth Waters & Jim Kennedy (former OSU) of the **AWRI** of Australia
- ❑ Drs. Véronique Cheynier, Jean-Marie Sablayrolles, Jean-Michel Salmon and Hélène Fulcrand of the **INRA Montpellier** in France
- ❑ Dr. Rainer Jung and Evelyn Dimkou of the **Forschungsanstalt Geisenheim** in Germany
- ❑ Prof. Eduardo Agosin of the **Pontifica Universidad Catolica** de Chile
- ❑ Drs. Maria Luz Rodriguez Mendez, Ignacio Nevares and Maria de Alamo of the **Universidad de Valladolid** in Spain
- ❑ Dr. Milena Lambri of the **Università Cattolica del Sacro Cuore** of Piacenza in Italy
- ❑ Dr. César Silva Ferreira of the **Universidade Católica Portuguesa** in Portugal
- ❑ Dr. Felipe Laurie, de la **Universidad de Talca** in Chile

Major achievements in 2008

- ❑ Startup of the association as an international, non-profit organization registered in Toulouse, France (*association loi 1901*) on May 15th, 2008
 - Started in May with 3 industrial members, and 5 academic members
 - Grew to 6 industrial members and 15 academic members

- ❑ Organization of the 1st Oxygen Management in Wines Conference
 - June 3rd in Montpellier, France
 - 17 speakers
 - Over 200 attendees from 18 different countries
 - Conference available on DVD (see www.o2inwines.org)

- ❑ Via L'Agence Vinifera, created a PR channel & built website

Major achievements early 2009

- ❑ Organization of the 2nd Oxygen Management in Wines Conference
 - January 9th in Santiago de Chile
 - 11 speakers from academia and industry
 - 200 attendees, mostly from Chile and Argentina

- ❑ Lecture given at and sponsoring of the UvaMox conference that took place in Valladolid on Feb. 19th et 20th: *Oxygen Management and Use of Alternatives in Wineries*, organized by the University of Valladolid

- ❑ Further growing of the association with discussions in advanced process with several interested companies throughout the world

Other major tasks for 2009

- Organization of technical days
 - Small conferences organized on a local scale by O2inWines various members
 - First one organized on May 19th in Orange, France with the involvement of Inter Rhône, Lallemand, Nomacorc and Perrier Bottling
- New website
- Implementation of joined research program
- Sponsoring of other congresses, conferences
 - i.e. *in Vino Analytica Scientia* in July 2009
- Writing of articles in various scientific and/or technical magazines
- Writing of the « Oxygen in Wine bible »
- Maintaining and increasing the growing interest of the press for the association
- Organization of the Second O2inWines International Conference in California – due in Jan. 2010
- Further growing of the association



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“Committed to the research and development of solutions for oxygen management challenges in the wine industry”

CONTACTS

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